



Start Your Business!



CALL FOR NEW START-UPS,

Already Existing Businesses,
& Social Businesses

Do you want to establish a business that also benefits the society providing a missing product/service or creating employment?



MUHAMMAD YUNUS
SOCIAL ENTREPRENEUR

Are you thinking to develop your business to something else to overcome the economic crisis?



ENZO FERRARI
FOUNDER OF FERRARI

Do you have an innovative idea or business?



STEVE JOBS
CO-FOUNDER, APPLE



The Bethlehem Business Incubator (BBI) and the Yunus Social Business Centre (YSBC) of Bethlehem University are happy to announce the opening of the call for new ideas of businesses in the frame of the project “Start Your Business” funded by the Italian Agency for Development Cooperation (AICS).

BBI and YSBC are looking for the following typologies of businesses:

- New innovative start-ups.
- Already existing businesses to be boosted, developed, or converted.
- Social businesses.

The Ideas Selected Will:

1. Have access to a capacity building program
2. Receive funding in the form of consultancy and technical services* such as:
 - Business plan
 - Developing a company profile; mission, vision, objectives, and values
 - Website creation
 - Social media channels creation and posts
 - Branding material
 - Registration and legal services (Taxation session, registration panel, registration)
 - Mobile applications and equipment (according to the need/funds)
 - Promo videos
 - Marketing campaigns
 - Investment opportunities (Organizing investors’ panels)
 - Disseminating startup opportunities to all incubated startups

To apply, you are kindly requested to fill in the google form with the following link no later than July 31, 2020

<https://bit.ly/3d7MHqJ>



Or simply scan QR to fill the form

For further information, please contact:

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هذا المشروع بتمويل من التعاون الإنمائي الإيطالي



BETHLEHEM UNIVERSITY



UNIVERSITÀ DEGLI STUDI FIRENZE

DISEI
DIPARTIMENTO DI SCIENZE PER L'ECONOMIA E L'IMPRESA



Comune di Milano

