



CALL FOR NEW START-UPS,

Already Existing Businesses, & Social Businesses Do you want to establish a business that also benefits the society providing a missing product/service or creating employment?



MUHAMMAD YUNUS

Are you thinking to develop your business to something else to overcome the economic crisis?



ENZO FERRARI

Do you have an innovative idea or business?



STEVE JOBS CO-FOUNDER, APPLE



The Bethlehem Business Incubator (BBI) and the Yunus Social **Business Centre (YSBC) of Bethlehem University** are happy to announce the opening of the call for new ideas of businesses in the frame of the project "Start Your Business" funded by the Italian Agency for Development Cooperation (AICS).

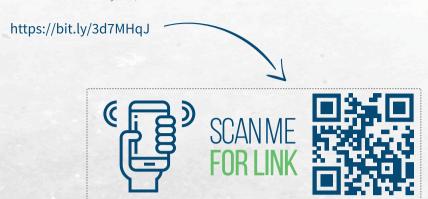
BBI and YSBC are looking for the following typologies of businesses:

- New innovative start-ups.
- Already existing businesses to be boosted, developed, or converted.
- Social businesses.

The Ideas Selected Will:

- 1. Have access to a capacity building program
- 2. Receive funding in the form of consultancy and technical services* such as:
- Business plan
- Developing a company profile; mission, vision, objectives, and values
- Website creation
- Social media channels creation and posts
- Branding material
- Registration and legal services (Taxation session, registration panel, registration)
- Mobile applications and equipment (according to the need/funds)
- Promo videos
- Marketing campaigns
- Investment opportunities (Organizing investors' panels)
- Disseminating startup opportunities to all incubated startups

To apply, you are kindly requested to fill in the google form with the following link no later than July 31, 2020



Or simply scan QR to fill the form

For further information, please contact:

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- Salvatore Guida Project Manager of "Start Your Business"education.palestine@volint.it



Funded by the Italian Agency for Development Cooperation Fornito con il sostegno dell'Agenzia Italiana per la Cooperazione allo Sviluppo هـــذا الــمــشـــروع بــتــمـــويـــل مــن الـتـعــاون الإنـــمــــائى الايـطـالـــى ITALIAN AGENCY د الــمــشـــروع بــتــمـــويـــل مــن الـتـعــاون الإنـــمـــائى الايـطـالــــى





















